

# STEP FORWARD CAMPAIGN INVITATION

CELEBRATING  
WOMEN WHO LIFT  
OTHERS TO CLIMB

## Who We Are

Emerging Women NC is a movement that seeks to assist in redefining leadership globally. By fully embracing both genders, our goal is to remove the battle of inequality to allow the best leaders to step forward. By highlighting women leaders, Emerging Women NC amplifies the positive impact inclusive leadership has on organizations and communities. We further educate and encourage leaders of all genders, cultures, and ages to lead with compassion and integrity.

## What is the Step Forward Campaign?

Inside your organization are outstanding women that are influencing a cultural shift by modeling compassion and integrity no matter the position they hold. Our mission is to help you seek out and honor these leaders!

## The Impact of the Step Forward Campaign on Your Organization

- Increase Employee Engagement/Morale
- Impacts Bottom-Line and Productivity
- Expands Public Relations/Image Building
- Instills Corporate Values and Beliefs
- Reinforces Trust
- Creates Competitive Market Advantage for Future Hires
- Stands as a Measuring Tool for Leadership Expectations

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**Contact Us Today** to amplify the positive impact that inclusive leadership has by launching a corporate wide nomination campaign electing emerging women leaders inside your organization!